

Report on Guest Lecture

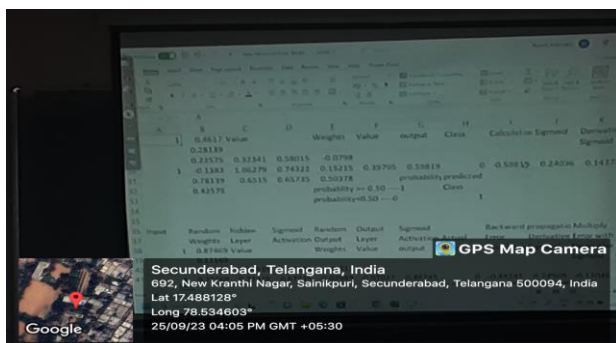
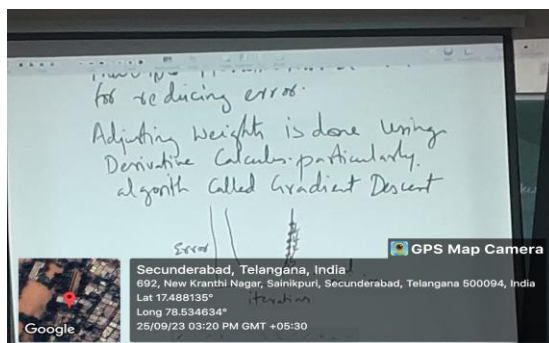
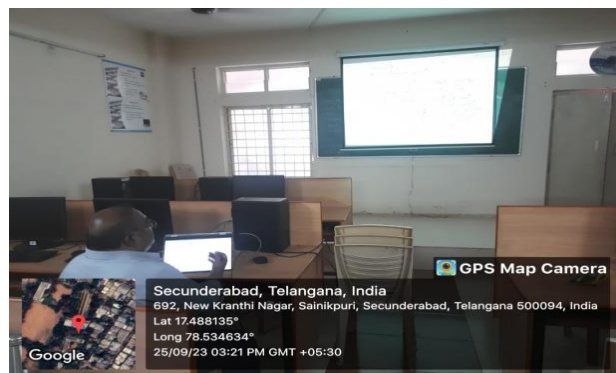
Date: 25/09/2023

Audience: BCom HBA Sem V

Guest Speaker : Mr. Rajesh Prabhakar

Topic: Neural Networks

The Department of Commerce has organized a guest lecture on 25 September 2023 (2.30-4.30) for final year students of B.Com Honours (Business Analytics) on Neural Networks. The guest speaker for the session was Mr. Rajesh Prabhakar, who is Data Scientist with expertise in Artificial Intelligence, Neural Networks, Predictive Analytics. The session was introduced by Rasagnya Shreya from HBA 3. The session gave a brief understanding of what is neural networks, concepts of neural networks, the steps involved in execution, the activation functions and a basic understanding of the codes. Step-by-Step understanding of working of the neural networks with solid theories and numbers were shown proving the mannerism of its functioning. Various propagation process, its parameters, etc were discussed in detail. The session was very insightful. The vote of thanks for the session was given by A Likhita from HBA3





Bhavan's Vivekananda College of Science, Humanities & Commerce

Sainikpuri, Secunderabad – 500094

(Re-Accredited with 'A' grade by NAAC)

Autonomous College – Affiliated to Osmania University

DEPARTMENT OF COMMERCE

ALUMNI CONNECT PROGRAMME

Department of commerce has organised “Alumni Connect” programme on 26th August 2023 at 9;50am. It was an online meet. The program was intended to inspire students from the success journeys, vast and varied experiences of alumni.

The programme was started with a welcome speech by Padmalatha Mam, Jyoti Mehra mam, HOD Kamala Devi mam. The program began by a wonderful speech of Ms. Anuradha Doraiswami, Managing Partner and CEO, Anu Structural 1996-1999 Batch. She shared about her college memories and motivated all final year students and spoke about options for commerce graduates. She passionately mentored the students, especially about Corporate environment.

Later an awesome speech was given by Mr. Sreejit k AGM, IDBI Bank 1998-2001 Batch. Shared some of his work experiences who worked in numerous banks at metro, urban, semi-urban and rural locations in AP and Telangana. Students found it to be interesting speech.

Thereafter an incredible speech was given by Nicky Dalbir, (Ph.D. Assistant Professor of Criminal Justice) Morningside University, Sioux City, IA, USA. She directed students on how to set and achieve goals. Motivated students a lot. And guided on how to start the career with criminal law and justice and make a career out of it.

Students got to know about different experiences from alumni which would be beneficial to them once they enter their professional field. Students enjoyed throughout the lecture. Students had fun and learnt a lot from the life and work experiences of alumni. At the end Jyoti Mehra mam gave a vote of thanks to the alumni. It was a wonderful experience for both faculty and students.





VALUE ADDED COURSE
DIGITAL MARKETING
REPORT- B.Com 3H1 , 3H2,3A1,3A2,3B,3C

Resource Person: Mr. Sai Chaitanya Gurajada
Duration of course: 20th August, 2023 to 20th sept 2023
Scheduled Timings: 3:30pm to 5:30 pm
Duration: 15 days (30 Hrs)
Mode: Offline
Venue: IT Block – Room no. 21 & 22 (Commerce Labs)
Registered students: 28

Department of Commerce, Bhavans Vivekananda College of Science, Humanities and Commerce in collaboration with World Trade Centre had conducted a Value-Added Course on Digital Marketing to all the third-year students of commerce stream. The instructor for the course was Mr. Sai Chaitanya Gurajada .The duration of the course was for 15 days consisting of 2 hours per day totaling 30 hours.

The objective of the course is to equip students with a comprehensive understanding of digital marketing strategies and the significance integrating digital marketing approaches in the modern business landscape and provide insights into allocating funds effectively in the digital marketing domain while understanding various industry-specific tactics and consumer segments.





VALUE ADDED COURSE MICROSOFT OFFICE CERTIFICATION -ADVANCED EXCEL AND POWER BI REPORT- B.Com 3H1 , 3H2,3A1,3A2,3B,3C, MCom

Resource Person: CA Ashok Kumar

Duration of course: 20th August, 2023 to 20th sept 2023

Duration: 15 days (30 Hrs)

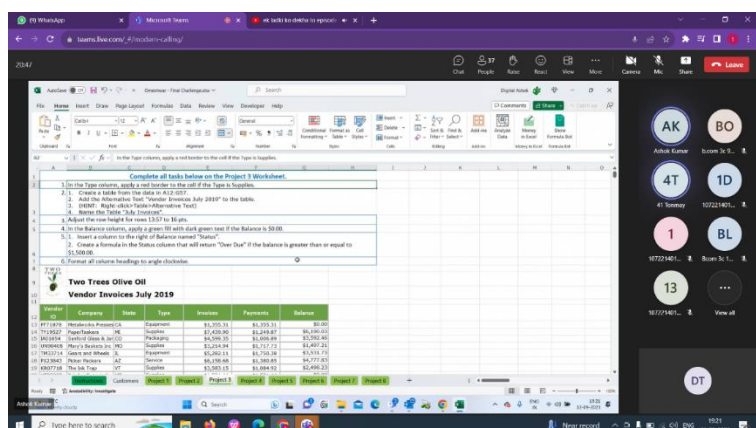
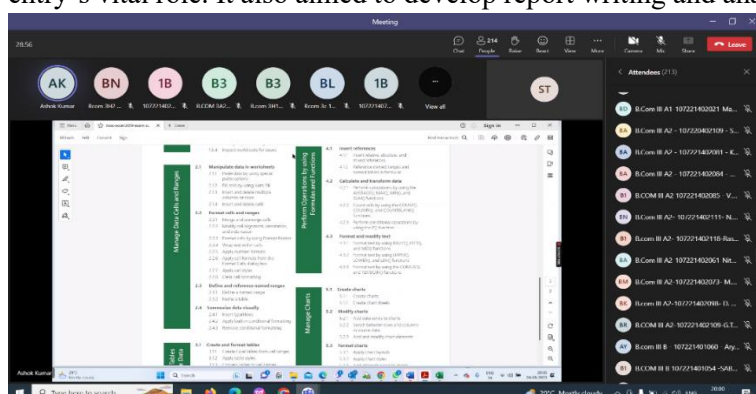
Mode: Online & Offline

Venue: Library Block – Room no. N3

Registered students: 274

Department of Commerce, Bhavans Vivekananda College of Science, Humanities and Commerce in collaboration with Excel Media had conducted a Value-Added Course on Microsoft Office Certification -Advanced Excel and Power BI for all the final-year students of commerce stream(UG & PG) . The instructor for the course was CA Ashok Kumar. The duration of the course was for 15 days consisting of 2 hours per day totaling 30 hours.

The objective of the course is to equip students with a comprehensive understanding of Advanced Excel and Microsoft Power BI, enabling them to proficiently navigate and manipulate data for a wide array of professional tasks aimed to boost student employability skills by familiarizing them with corporate software applications and provide comprehensive insights into company operations and data entry's vital role. It also aimed to develop report writing and analysis skills to aid in decision making.





VALUE ADDED COURSE
DIGITAL TRANSFORMATION FOR FINANCE PROFESSIONALS
REPORT- B.Com 3H1 , 3H2,3A1,3A2,3B,3C

Resource Person: CMA Mallikarjuna Gupta

Duration of course: 20th August, 2023 to 20th sept 2023

Scheduled Timings: 3:30pm to 5:30 pm

Duration: 15 days (30 Hrs)

Mode: Offline

Venue: Library Block – Room no. N3 (HBA Lab)

Registered students: 53

Department of Commerce, Bhavans Vivekananda College of Science, Humanities and Commerce in collaboration with World Trade Centre had conducted a Value-Added Course on Digital Transformation for all the third-year students of commerce stream. The instructor for the course was CMA Mallikarjun Gupta. The duration of the course was for 15 days consisting of 2 hours per day totaling 30 hours. The objective of the course aimed to boost student employability skills by familiarizing them with corporate software applications and provide comprehensive insights into company operations and data entry's vital role.



VALUE ADDED COURSE
ART OF SELF-MANAGEMENT
REPORT- B.Com 2H1 , 2H2,2A1,2A2,2B,2C, 2HBA

Department of Commerce has organised a Value Added Course on the Self-Management Course- Art of Self-Management for the students of B.com second year from 22nd august 2023 to 1st September 2023 from 3:00 to 5:00pm. A total of 115 students attended the guest lecture/Workshop/VAC and gained knowledge on the with the aim of learning art of Self-Management, to gain an understanding of the individual, encourage independent thinking through the development of the intellect, to bring about transformation rather than transferring information.



VALUE ADDED COURSE
YOUTH EMPOWERMENT AND SKILLS -ART OF LIVING YES S+
REPORT- B.Com 2H1 , 2H2,2A1,2A2,2B,2C, 2HBA

Department of Commerce has organised a Value Added Course on the Youth Empowerment and Skills -Art of Living Yes S+ for the students of B.Com second year from 13th August to 19th August 2023 from 3:30 to 5:30pm. The speaker for the workshop was Mr. Krishna and few other teachers of Art of Living who have immense knowledge and experience in the said field. A total of 270 students attended the VAC and gained knowledge the various breathing techniques (the world-renowned & well-researched Sudarshan Kriya. Group discussions and role-play to inculcate life skills, talks, and presentations to bring out attitudinal and behavioural changes, group activities & games to develop public speaking.

NATIONAL-COMMERCE DAY

The department of Commerce at Bhavan's Vivekananda College organized "Emporio-2023-24 the commerce fest, on 5th and 7th August 2023, on the occasion of National Commerce Day.

Two events were held under Emporio:

"**Commerce Crusaders**," included 2 rounds and an overnight task. The Round 1 was a general quiz which was conducted on Menti.com, followed by round 2 Corporate Roadies, where the contestants were supposed to pick a product from the product box and were given a time-limit of 5 mins to pitch the product. The final task was Overnighter and presentation where the contestants were given case studies on which they had to present the next day. In this event there were 50 participants—27 male and 23 female—were paired to 25 teams out of which **Tribhuvan Tigulla** and **Koustubh Peri** came first, followed by **Shivaramakrishnan** and **T Koustubh**. The venue for the event was room no.71, Biochemistry block.

The second event was "**Brain Waves**", consisted 2 rounds. The round 1 was Marketing Faceoff and the 2nd round was Pitocon. They consisted of 76 participants—46 male and 30 female, paired to 38 teams and the winners were **Arya Aditya Kelkar** and **Shray Chhabria**, followed by **S. Bavya** and **Aditya Vedula.V.S.N.S**. The venue for the event was room no.208, MBA block.



DEPARTMENTAL INDUCTION – DEPARTMENT OF COMMERCE

WEB REPORT – INSPIRE TO ASPIRE

Inspire to Aspire is an induction program organized for the 1st year commerce students by the department of commerce.

Session 1

A total strength of 88 students from B. Com 1HBA, B. Com 1H1 and B. Com 1H2 attended the first session. Distinguished alumni CA Saket Dugar and Ms. K Preethi shared their enriching experiences in college and motivated the students.



Session 2

A total strength of 61 students from B. Com 1A3 and B. Com 1B attended the second session. Distinguished alumni Mr. Devyank Newar and CA Shravan shared their enriching experiences in college and motivated the students.



Session 3

A total strength of 73 students from B. Com 1A1 and B. Com 1A2 attended the third session. Distinguished alumni Mr. Abubakar Siddique and Ms. M Shwetlana shared their enriching experiences in college and motivated the students.



DEPARTMENT OF COMMERCE

WEB REPORT – Bridge Course 2023-24

The Department of Commerce organized “Bridge course”, comprising of 24 hours from 23rd June to 6th July 2023 to enable the students from non-commerce background to familiarize and be versed with various basic terms and terminologies used in commerce subjects.

A total number of 19 students (general, computers, honours and HBA) attended the classes for the course.



Report on Guest Lecture

Date : 23/06/2023

Time : 2.30 p.m. to 4.30 p.m.

Resource Person :Mrs Sahera Jamal.

Topic : Training and Development

Class: Mcom Ist Year(sem2)

Strength :17(5boys 12 girls)

A guest lecture was organised by the Department of Commerce, Bhavan's Vivekananda College, Sainikpuri for M.ComI year(II Sem) students on the topic "Training and Development". Mrs Sahera Jamal, a Freelance HR trainer cum coach explained about the various trainingTechniques to be applied and selection of the best technique by HR managers. She also discussed the pre and post COVIDTechniques. It was an useful and Interactive session .All the students interacted very enthusiastically. Mrs P V Ajitha was the lecturer incharge.

